

HOLY COW! PRESS :: PO Box 3170 :: Mount Royal Station :: Duluth, MN 55803

Dear Friend of Minnesota Literature:

November/December, 2013

Greetings from Duluth—home of Minnesota’s first city poet laureate in modern times! In 1977, thirty-six years ago, we began our “journey of words” by publishing a poetry chapbook by Thomas McGrath. In the ensuing years, our independent literary press has published over 120 books of poetry, short fiction, memoirs, and anthologies that have found a strong regional audience and helped to define our Midwest literary landscape. We have worked diligently to support the publication of books by many well-known authors; it feels appropriate to pay homage to those who have passed on, whose books we have published: Brenda Ueland, Thomas McGrath, Meridel LeSueur, Frederick Manfred, Carol Bly, Ruth Brin, John Engman, and Ellen Moore Anderson.

I am writing to ask for your help. This is a time of great transition in the publishing world while many independent bookstores struggle to keep open.

There are many reasons to celebrate our press. In 2013, we published three extraordinary books, including new poetry books by Roberta Hill and Susan Deborah King, as well as a large gathering of personal essays and poetry entitled *The Heart of All That Is: Reflections on Home*. Nineteen of our books have been finalists for the annual Minnesota Book Awards. And three of those books have received the top award in their category, including *Naming the Stars*, Poems by Joyce Sutphen, Minnesota's current state poet laureate. Our anthology *Beloved on the Earth: 150 Poems of Grief and Gratitude* received the Honor Book Award for Poetry from the Midwest Booksellers Association in Fall, 2010. Our 2014 publication plans include new poetry books by Kate Green and Jane Yolen.

Your gift will help us continue our ongoing efforts to publish strong books by both well-known and “new” contemporary authors. Springboard for the Arts, a nonprofit 501 (c) 3 organization based in Saint Paul, MN, is our fiscal sponsor for this fund raising effort. Please make your tax-deductible donation payable to “**Springboard for the Arts**” and select a premium gift with our gratitude.

With best wishes,

Jim Perlman, founding Editor & Publisher

-----PLEASE DETACH AND SEND
ALONG-----

Yes, I would like to offer my support to Holy Cow! Press. I have enclosed a check payable to “**Springboard for the Arts**” and added “Holy Cow! Press” in the memo line.

Name _____ Address _____
City _____ State _____ Zip _____

I have indicated my contribution and would like to receive the following:

- _____ Friend: \$50 to \$125. *Cicadas: New & Selected Poems* by Roberta Hill
- _____ Sustainer: \$150 to \$250. *Dropping into the Flower*, Poems by Susan Deborah King; *The Heart of All That Is: Reflections on Home*, edited by Perlman, Cooper, Hart, Mittlefehldt
- _____ Patron: \$500 or more. One copy of our titles published in 2014.
- _____ Other

